

2022 LOCAL TO GLOBAL DIRECTOR

WHAT IS LOCAL TO GLOBAL (L2G)?

Local To Global Director is a 12-month industry development initiative delivered in the State of Queensland by the Australian Directors' Guild in partnership with Screen Queensland. It is:

- A screen director's career training program – featuring online webinars and some in-person sessions – based around directing for specific platforms, audience or genre, as well as the business practicalities of being a working director. Up to 40 participants will be selected for this training program.
- It is also a career accelerator program for 10 selected directors, who will receive bespoke career guidance and advice from the ADG, as well as a dedicated individual directing mentor.
- Finally, it is also a professional development program, which culminates in a director's attachment or shadow directing opportunity being offered to 3 emerging or mid-career directors.

WHAT IS THE AIM OF L2G?

The ADG's *Local To Global Director* initiative has been devised in recognition of the perceived training and development gaps experienced by a range of directors in the Australian screen industry across career stages. Further, this Queensland instalment of the program has been specifically tailored to service the Queensland screen sector and its directors, by recognising the particular geographic, training access, and experiential limitations which some working and emerging directors may encounter.

This program will provide a practical pathway for a cohort of Queensland directors to forge significant and adaptive careers in an ever-evolving screen creators' landscape. It not only provides an updated attachment program modelled on the ADG's hugely successful national shadow directing program, it also seeks to extend the reach and breadth of this successful formula, by providing not only post-attachment career support, but also career training at entry-level, emerging and mid-career stages for selected Queensland directors.

WHAT IS THE INTENDED OUTCOME FOR THE SUCCESSFUL APPLICANTS?

To resource and equip a select cohort of Queensland's entry-level, emerging and mid-career directors with an expanded skillset, knowledge & training; to assist them in identifying feasible career directions (or career changes), confidently apply for further training and development initiatives, and understand the directing opportunities open to them in an increasingly global-facing industry.

Additionally, the ADG will connect and facilitate up to 3 director attachment and/or shadow placements on a Queensland-based production, aiming to provide a practical pathway to achieving a commercially-recognised TV directing credit, or career-shaping attachment. In the course of administering similar director's attachment and shadow directing programs, the ADG have found that these placements undoubtedly lead to further opportunities within the industry; and in particular (in the case of a shadow placement) *paid directing work* and the provision of a full TV episode directing credit for the candidate's CV.

POOL PHASE (Industry Development) Outcomes

- Up to 40 Queensland directors benefitting from group training and insights across a broad range of subjects – covering platforms, onset relationships, and directing techniques relevant to new genres and cutting-edge camera & post-production technologies.
- This same group shall also have received vital instruction in the business of directing - covering director contracts, joint venture agreements, rights & responsibilities of the director, royalties, superannuation and much more.
- These directors shall be inspired, motivated, more knowledgeable and confident in their next career moves.
- They will also have increased their network significantly – of future collaborators, advisors, mentors and companies.

CANDIDATE PHASE (Career Guidance & Placements) Outcomes

- Provision of ADG membership to all participants in Candidate Phase (selected through shortlist from Pool Phase) – resulting in ongoing support and training as directors.
- Candidate Phase participants will gain an unparalleled mentor relationship with an illustrious director mentor.
- Three production places will also benefit significantly from the placements themselves, providing a career-defining directing or attachment credit on their CV, and a unique training opportunity in itself as a Director's Attachment or Shadow Director on a high-profile production.
- All candidates in the Candidate Phase shall be provided a dedicated Career Plan – devised in consultation with the candidate, the ADG and the director mentor – which will support their transition to the next phase of their career and provide tangible pathways to achieve their directing goals.
- An AU/US agent and studio showcase for the 10 directors in the Candidate Phase, which will provide them with unprecedented support and opportunities in their future directing careers.

WHAT IS THE FORMAT OF L2G?

The training resources within this program have been designed to equip all of the participating directors along their career journeys. Whether they be entering the screen industry with aspirations to direct, an early-career director looking to solidify their directing skills and seeking specific genre or career advice, or a more experienced director upskilling or looking to take advantage of ADG resources and networks.

The program is designed across two phases which will work hand-in-hand to deliver the best possible outcomes to our directors, regardless of career stage.

POOL PHASE (Industry Development) will provide group mentor online webinars *for up to 40 selected directors*, with a focus on platform, craft and best business practice for directors. This is broad-scale career training and group mentoring to *emerging & mid-career* directors, as well as a cohort of *entry-level* directors.

This phase will also provide opportunity for the ADG to shortlist candidates of varied experience – with 10 emerging (early-career) and mid-career directors progressing to the Candidate Phase featuring individualised career guidance and support.

CANDIDATE PHASE (Career Guidance & Placements) is concentrated on bespoke career advice *for 10 early and mid-career directors*, culminating in *production placements for three candidates*.

All 10 directors within this Phase will be provided with a tailored career plan (or market plan in the case of mid-career directors), at least three mentoring sessions with an established ADG member director, and showcasing to Australian and/or US agents/networks via ADG and affiliates.

Mentoring

Of particular significance within this phase is the availability of an **individual paid mentor** to each candidate, who will help guide the 10 selected candidates through the next stages of their career. This mentoring equates to 3x 1-hour individual sessions for each of the 10 directors, with a matched ADG member director who works in the same genre or style, or has a similar career progression as anticipated by the candidate.

Placements

This phase will also culminate in *attachments or shadow directing placements for three candidates*. The ADG will provide guidance & support throughout these placements, as well as post-placement career advice.

CANDIDATE PHASE will provide the **mentors' fees**, as well as the **production wages for candidates to undertake their directing placements**.

WHO IS THIS INITIATIVE FOR?

Entry-Level Directors – Any persons, demonstrating some screen industry knowledge, training, experience or interest, who have aspirations to direct.

We have approx. 10 of these places in our Pool Phase (Industry Development).




Early-Career Directors – Those regarded as emerging directors, who may have two or three directing credits (in feature, shorts, TVCs, online, brand, or music) and who are looking to gain further knowledge about directing for a particular genre, platform or audience. They are also looking for professional career guidance and may feel ready to undertake a director’s attachment or shadow directing placement, and are keen to take advantage of ADG professional resources, connections and networks.

We have approx. 20 of these places in our Pool Phase (Industry Development), with 5 progressing to Candidate Phase (Career Guidance & Placements).

Mid-Career Directors – More established practitioners, currently working as a director, who are looking for further industry training and/or hoping to move into a different area of directing. Those seeking specific career support, such as a shadow directing opportunity which will allow them to transition to a new directing field, and who would benefit from further networking & industry introductions.

We have approx. 10 of these places in our Pool Phase (Industry Development), with 5 progressing to Candidate Phase (Career Guidance & Placements).

ADG Local To Global (L2G) – SCREEN QUEENSLAND – Program Snapshot

				
		LOCAL TO GLOBAL PROGRAM SNAPSHOT		
		DIRECTING PATHWAYS	STREETS AHEAD	AVENUES ABROAD
		<i>Equipping fresh faces embarking on a career in Directing with the right skills to enter the industry effectively.</i>	<i>Credit springboard & career accelerator for directors looking to establish themselves or migrate skills from Film to TV.</i>	<i>Equipping established directors to tell stories for global audiences</i>
Target		Career Entry	Early Career	Mid-Career
Member Category		Associate	Emerging	Established
Program Duration		1 Year	1 Year	1 Year
		10	20	10
POOL PHASE	Number in expected pool	10	20	10
	1 Group Mentor - Web	Y	Y	Y
	2 Group Mentor - TV	Y	Y	Y
	3 Group Mentor - Film	V.1	V.2	V.2
	4 Group Mentor - Attachments	Y	Y	N
	5 Career Plan Webinar	Y	Y	N
	6 Group Webinar - Funding & Offsets	Y	Y	Y
	7 Craft Webinar	Y	Y	N
	8 Creator Webinar (working with writers / designers / producers / actors)	Y	Y	Y
9 Business Webinar	Y	Y	N	
		0	5	5
CANDIDATE PHASE	Number of final selects P.A.	0	5	5
	1 Individual Mentor	N	Y	Y
	2 Tailored Career Plan	N	Y	N
	3 Genre Craft Workshop	N	Y	Y
	4 Director's Attachment (Film/TV) (8wk)	N	1	0
	5 Shadow Directing Placement (Series) (6wk)	N	1	1
6 AU / US Agent & Studio Showcase	N	Y	Y	

WHAT DOES THE SELECTION PROCESS LOOK LIKE?

Once applications have closed, the Australian Directors' Guild and Screen Queensland will consider all applications, with ADG providing a longlist to Screen Queensland for internal discussion. Final selection of program participants will be in consideration of their suitability for the 40 places we have available in the Pool Phase of the Program.

The ADG will contact applicants if we require further information, or additional work samples.

All selected participants will be asked to provide proof-of-residence within Queensland (for at least 6 months) prior to undertaking the program.

Progression through Pool Phase into Candidate Phase (Placement list), and onto Attachment or Shadow placement.

Progression to the Candidate Phase will be by offer from ADG and Screen Queensland to 10 participants (identified as Early-Career or Mid-Career Directors) within the Pool Phase. We may request a short interview of applicants to determine the most suitable candidates.

Selection for the attachment or shadow directing placements will be in consultation with the Production Company offering the opportunity, the Australian Directors' Guild and Screen Queensland, and will be offered to up to 3 participants from the Candidate Phase.

WHAT ARE THE SPECIFIC ELIGIBILITY AND SELECTION CRITERIA FOR APPLICANTS TO L2G?

All applicants must be an Australian citizen or Australian permanent resident, and must have resided in the state of Queensland for the past 6 months.

Applicants DO NOT need to be a current ADG member to apply for or participate in L2G (but will be encouraged to apply for Guild membership at the appropriate membership level if successful in applying for the program).

Prospective participants are also requested to provide, at their discretion, the following information as part of their application:

1. Proof of residence (at least 6 months) upon selection for the Program;
2. Online links to no more than THREE pieces of work you have directed (don't forget passwords!);
3. If you have not directed any work – evidence of your work in other roles within the screen sector or related industries, and/or evidence of education or interest in this sector;
4. If you identify as being First Nations, a Person of Colour, from a culturally and linguistically diverse background, LGBTQIA+, living with a disability; and/or notification of other personal or cultural identifiers;
5. Your age bracket and gender identity;
6. If you have any accessibility or special requirements (e.g. Auslan interpreter) which the ADG may assist with, in order for you to participate in this or future programs;
7. A one-page written statement which outlines your achievements to-date (primarily as a director), and your career plan/aspirations for the next 3-5 years;
8. Your current CV/resumé and any industry references you feel will support your application.

The ADG reserves the right to request further documentation & information if required to make final selections.

Selection Process (in Brief)

40 Queensland-based Entry-Level, Early-Career & Mid-Career participants shall be selected for the POOL PHASE of the program, with 10 then selected to progress to the CANDIDATE PHASE. Up to 3x Director's Attachment or Shadow Directing opportunities shall be a feature of this Phase.

The ADG will create a shortlist of candidates for the program. The ADG or Screen Queensland may request to interview candidates on the shortlist, at their discretion. Screen Queensland, in consultation with the ADG, shall make the final decision.

Applications

Applications OPEN – Thurs 17 March, 2022. Applications CLOSE – midnight, Thurs 14 April, 2022.

Applications are to be made via the online form available at www.adg.org.au.

Contact

If you have any questions, please don't hesitate to contact **Belinda Button**, ADG's *Senior Development Manager*, via email: development@adg.org.au.