



MEDIA RELEASE

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COMMERCIAL & CONTENT DIRECTING MENTORSHIP

APPLICATIONS OPEN FROM 11 SEPTEMBER

For the second year running, the **Australian Directors' Guild (ADG)** and its partners **The Communications Council** and **Commercial Producers Council (CPC)** are seeking applications from female directors looking to take the next step in their commercial directing careers.

Applications will be open Monday 11 September – Friday 13 October

Funded by **Screen Australia's Gender Matters: Brilliant Careers initiative**, the Commercial & Content Directing Mentorship pairs emerging female directors with commercial production companies to gain an insight in to life as a director in the commercial and advertising industry.

Production companies participating in the program in 2018 will be:

NSW

FINCH
Goodoil
Photoplay
Scoundrel

VIC

OTTO Empire
The Sweet Shop

QLD

Taxi Films

WA

Beautiful Pictures

Applicants will need to be based in one of the above states to be considered by that states' participating production companies.

Last year's inaugural mentorship program year was extremely successful, with two mentorees being signed to the rosters of their mentoring production companies and all mentorees receiving meetings with production companies, advertising agencies and clients to pitch for jobs.

To apply, directors need to email the following application materials to development@adg.org.au before 13 October.

- *A piece-to-camera pitch explaining why this is a great opportunity for your career stage (1 minute)*

- *One to two full pieces of work – short films, documentaries, music videos, corporate videos etc. - that you've directed*
- *A CV and a written reference from a screen practitioner you've worked with*
- *A sizzle reel of your best work that demonstrates your visual style (2 minutes)*
- *Your availability from January – March 2018. You'll be expected to be able to spend 2-3 days a week with your company, or a dedicated period of time to see a commercial through from pre-production to completion.*
- *Any other work pertinent to the mentorship; treatments you've written, previous experience in commercial or advertising or other relevant experience you'd like to highlight*

The production companies will assess applications by the end of November and selected mentorees will be placed with their companies starting from mid January 2018.

-ENDS-

About Australian Directors' Guild

The Australian Directors' Guild (ADG) is a registered industry association representing the industrial interests of film, television, and commercial, digital, documentary and animation directors throughout Australia.

www.adg.org.au

About Screen Australia's Gender Matters: Brilliant Careers

Screen Australia's Gender Matters: Brilliant Careers initiative aims to generate sustainable careers in the screen industry for women. Funding received from the initiative will be administered by the ADG to the successful applicants as stipends in undertaking the mentorships.

<http://www.screenaustralia.gov.au/new-directions/gender-matters-initiative>

About The Communications Council

The Communications Council is the peak professional body representing companies in the Australian advertising industry. Our diverse member base spans more than 160 agencies, which operate in the areas of creative, digital, strategic planning, promotion, direct marketing, PR, design, production, and healthcare advertising.

<http://www.communicationscouncil.org.au>

About the Commercial Producers Council

The Commercial Producers Council (CPC) is a member-based organisation representing the interests of production companies working in marketing communications. Members are engaged in commercial production, postproduction, editing, music and animation, working with creative and media communications agencies in the delivery of audio-visual expertise.

<http://www.communicationscouncil.org.au/public/content/viewCategory.aspx?id=946>