



INFORMATION SHEET ADG PRODUCTION LEVY

"I am a great supporter of the ADG Production Levy. For me it is of paramount importance that Directors speak as one when it comes to protecting our creative rights and negotiating contracts with producers, studios and production companies. Supporting the ADG will allow our Guild to become a powerful and respected voice in the Australian Film Industry just as the Directors Guild of America has become".

Simon Wincer; Director "THE CUP"

I am a supporter of the work of the ADG and direct the production levy to them. I consider they have the most balanced stand on important issues concerning the industry and its future. A stronger ADG is, I believe, good for all and directing your production levy to them achieves this.

David Elfick; Producer "Two Fists, One Heart"

I will always allocate a levy to the ADG on my productions. It is important for us directors and producers to support ADG financially when we can, for all the good hard work that they do for their members in terms of policy and fighting for director's rights.

Pat Fiske; Producer/Director "Scarlet Road"

The ADG Production Levy is a legitimate budget item, and is eligible for QAPE under the Producer Offset. The levy is inclusive in the standard A-Z Screen Australia budget as SPAA/ADG levy as a separate item under the finance/marketing section.

The levy helps us to keep the guild independent, and build resources that will benefit members now and into the future.

The ADG production levy is not an additional cost to members, and we encourage you to include it as a budget item in your production. If you are working with a producer, ask them to consider it when they are budgeting.

ADG PRODUCTION LEVY

- **0.25% of production budget exclusive of indirect costs (Finance, Insurance, Legals, brokerage, marketing)**
- **payable on first day of principal photography**
- **legitimate expense listed in Screen Australia A-Z budget form**
- **is eligible for QAPE under the Producer Offset.**

BENEFITS

- *Complimentary entry into ADG Awards (all eligible categories)*
- *Promotion of production and screenings in ADG e-news*
- *Featured Production report in e-news (MUST BE NEGOTIATED WITH ADG OFFICE)*
- *Trailer screened on ADG website/Youtube channel (from late 2011)*
- *Corporate membership for production company during year of choice*

FUTURE BENEFITS PLANNED

- *Benevolent fund for members in health and/or financial difficulties*
- *Training fund for Assistant Directors.*